



## Cleanfield To Retain Sustainable Kapital Corporation for Investor Relations

**TORONTO, ONTARIO** – November 12, 2010 - Cleanfield Alternative Energy Inc. ("**Cleanfield**") (TSX VENTURE: AIR) a leader in innovative sustainable energy technologies and building-integrated solutions, is pleased to announce that it has retained Sustainable Kapital Corporation ("SKC") (<http://www.sustainablekapital.com>) due to increasing interest in the growth of Cleanfield.

SKC is in the business of providing investor relations and corporate communication services to a variety of public companies focused on the sustainable energy technology space. By focusing on the sustainable energy technology space, SKC is able to extend its geographic reach to institutions and investors throughout North America as a recognized investor relations specialist for this growing sector.

The Company has engaged SKC for an initial period of three months commencing November 10, 2010. In consideration of the services to be provided, the Company has agreed to pay a monthly retainer of \$5,000 after the first month to SKC. In addition, the company has granted incentive stock options to acquire up to 100,000 common shares of the company's capital stock, exercisable until October 31, 2015, at a price of \$0.16 per share. These options were included in the totals the Company disclosed in its November 1, 2010, news release and will be subject to the applicable conditions and trading restrictions required by the policies of the exchange.

**About Cleanfield:** Cleanfield is an innovative technology company focused on the research, development and distribution of renewable energy solutions for the urban environment. Cleanfield possesses industry leading, proprietary inverter technologies, which it currently sells through a complete solution – a 3.5 kW vertical axis wind turbine. Cleanfield turbines have been installed in over 50 locations worldwide. The company's vision is to be recognized as an international leader in bringing high-quality and innovative sustainable energy solutions to the marketplace.

**Forward Looking Statements:** Certain statements in this news release may be considered to be forward-looking. These statements relate to future events or Cleanfield's future results including revenues and reflect the current assumptions and expectations of management. Unknown factors may affect the events, performance, revenues and results of operations described herein. Cleanfield undertakes no obligation, and does not intend to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable laws.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

**FOR FURTHER INFORMATION:** Go to [www.cleanfieldenergy.com](http://www.cleanfieldenergy.com), or contact Tony Verrelli, CEO, Cleanfield (905) 304-5223, [info@cleanfieldenergy.com](mailto:info@cleanfieldenergy.com).