



Cleanfield Energy engages Government Relations Consultancy

Toronto, Nov. 16, 2006 – Tony Verrelli, President of Cleanfield Alternative Energy Inc., (TSX-VEN: AIR), announced today that Cleanfield has engaged the services of the Ridge Strategy Group Inc. to help increase awareness of Cleanfield and to initiate government relations efforts.

Renewable energy technology developers in Canada, such as Cleanfield, benefit from government funding and procurement for a portion of their research support and the advancement of product acceptance. The team at Ridge Strategy Group has a history of positive government relations initiatives at the municipal, provincial and federal levels. Ridge Strategy Group will also help Cleanfield develop a specific marketing approach with government officials.

Seeking to build on its current program of dealership expansion and existing government support, Cleanfield is looking to enhance its relationships with partners throughout North America.

Headed by the Hon. Tony Valeri, Ridge Strategy Group is well-positioned to assist in the development and execution of a strategy that will raise awareness and position Cleanfield as a solution for governments who are committed to promoting renewable energy.

About Cleanfield Alternative Energy

Cleanfield Alternative Energy Inc. is the parent company of Cleanfield Energy Corp. and is dedicated to the development of renewable energy products for both consumer and commercial applications. Cleanfield's leading-edge Vertical Axis Wind Turbines (VAWT) operates in a wider range of wind conditions, ease of use, less concern about wind direction or variability, and fewer problems under icy conditions. Cleanfield's turbines can be mounted on a tower or suitable rooftop, offering electricity independence and security. Excess power generated from a wind turbine can be stored for later use or, in some jurisdictions, sold back to the utility power grid system.

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