



Cleanfield Energy Announces Hiring of Wind Energy Specialist

FOR IMMEDIATE RELEASE

ANCASTER, October 24th, 2008 - Cleanfield Energy Corp ("Cleanfield") a subsidiary of Cleanfield Alternative Energy Inc. (TSX:AIR-V) announced today the appointment of Stephen Kooiman as its Wind Energy Specialist.

Mr. Kooiman is a graduate of McMaster University Mechanical Engineering Department with a B.Eng summa cum laude in 2006, where he specialized in thermofluids. He completed his M.A.Sc. from McMaster in 2008 and focused his thesis on evaluating the urban environmental wind effects on the performance of vertical axis wind turbines.

Stephen's Masters studies were funded by the Ontario Centres of Excellence (OCE) and Cleanfield Energy. He was a recipient of a National Science & Engineering Research Council of Canada graduate scholarship and received an Ontario Graduate Scholarship.

Stephen is a successful recipient of the "First Job Award" program established by the OCE which facilitates its industry partners by assisting in hiring students who have helped develop the technology in its push to commercialization.

"We believe that Stephen will be a considerable asset to Cleanfield Energy. He has an excellent comprehension of the V3.5 and understands the complexities of urban wind which is integral to siting the turbine in urban environments" said Tony Verrelli, President and CEO.

"Stephen Kooiman will be an excellent addition to Cleanfield's engineering team with a solid academic and practical background in both wind engineering and vertical axis wind turbine technology and issues."

"Stephen's appointment is an excellent example of how OCE can help Ontario companies, like Cleanfield Energy, increase their competitiveness and productivity in today's marketplace," said Mark Romoff, OCE President and CEO. "OCE's First Job program is so important because it helps talented young researchers make that leap from academia to industry, enhancing the capacity of Ontario companies to acquire and commercialize technologies."

About Cleanfield Alternative Energy

Cleanfield Alternative Energy is the parent company of Cleanfield Energy TM and is committed to the development of renewable energy products for both consumer and commercial applications. Cleanfield's tailor-made Vertical Axis Wind Turbine can be mounted on a tower or suitable rooftop, offering electricity independence and security.

FOR FURTHER INFORMATION PLEASE CONTACT:

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