



CLEANFIELD SIGNS LETTER OF INTENT WITH WEPOWER

Merger to create leading global manufacturer and developer of Renewable Energy Systems and Vertical Axis Wind Turbines (VAWTs)

Hamilton, Ontario – January 11, 2010 – Cleanfield Alternative Energy Inc. (symbol: AIR-V) announced today that it has signed a Letter of Intent (LOI) for a merger with privately-held, California-based WePOWER, LLC to create a global market leader in vertical axis wind turbines (VAWTs) and other renewable energy systems. Under the terms of the LOI, the companies have agreed to conduct the due diligence necessary to reach a definitive agreement and then seek regulatory and shareholder approval. The combined entity will also seek to raise the requisite amount of working capital to execute its business strategy.

“We are very excited about the potential for our combined companies,” said Cleanfield CEO Tony Verrelli. “WePOWER has established itself as a market leader with a diversified product line and has established an outstanding dealer/distributor network and preferred vendor relationship with a major retailer. We believe that our engineering and development strengths coupled with WePOWER’s sales and marketing expertise and extensive customer base is a win-win for our shareholders and a perfect strategic fit. This merger will represent a giant milestone in Cleanfield’s seven-year history.” Mr. Verrelli concluded, “We expect this combination to add appreciable value for our investors and customers and we look forward to updating shareholders as the transaction progresses.”

WePOWER Chairman and CEO Marvin Winkler stated, “This strategic merger provides WePOWER with numerous advantages, including: new products, new R&D capabilities, a strong management team and proven products that will enhance shareholder value. Cleanfield has invested heavily in R&D, Patents and Intellectual Property, which will expedite development of our next generation turbines and will be incorporated into WePOWER products going forward. Key competitive advantages include a 3-blade VAWT design, proprietary electronics, and a sophisticated rooftop mounting system.” Mr. Winkler added, “The timing couldn’t be better as WePOWER is enjoying unprecedented growth and expansion that necessitates additional resources, which this merger with Cleanfield is anticipated to provide.”

Cleanfield and WePOWER believe the combination of the two companies will create a global powerhouse in renewable energy systems. It is projected to enhance shareholder value by offering additional benefits, including:

- Extensive distribution network
- Key high profile key customers
- Cost savings including economies of scale
- Reduced risk for investors
- Expanded customer service and technical support
- Broader product offerings
- Accelerated sales
- Complementary management teams and skill sets

About WePOWER: WePOWER’s mission is to create and deliver safe, clean and renewable energy solutions around the world, thereby reducing carbon emissions and protecting the environment. WePOWER’s best-in-class Vertical Axis Wind Turbines represent the most comprehensive family of products in the small wind industry. WePOWER’s patented **Windvertiser**[™] line features a method to display moving images on wind turbines including eco-graphics, corporate images and even logos to promote a **Green Halo**[™] which visually communicates a commitment to help the environment. WePOWER’s **Falcon** line includes: 600 W, 1.2kW, 3.4kW, 5.5kW and 12kW. WePOWER’s turbines are

Approved Stimulus Products and qualify for a Federal 30% tax credit, are Approved by the California Energy Commission (CEC), on the list of commercially proven equipment providers by the American Wind Energy Association (AWEA), have received a CE and IEC 61400.2 Declaration of Conformity, and a UL 1741 Certificate of Compliance.

About Cleanfield: Cleanfield Alternative Energy, Inc. (TSX-V: AIR) is committed to the development of renewable energy products for use in the urban environment in commercial and institutional settings. Cleanfield's unique V3.5 Vertical Axis Wind Turbine and its UL-certified inverter are designed to harness urban wind efficiently and cost effectively. Its VAWTs can be mounted on a tower or a suitable rooftop, and offer customers electricity independence and security.

Forward-looking Statements: Certain statements in this news release may be forward-looking. These statements relate to future events or Cleanfield's future economic performance and reflect the current assumptions and expectations of management. Certain unknown factors may affect the events, economic performance and results of operation described herein. Cleanfield undertakes no obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as may be required under applicable law.

The TSX Venture Exchange does not accept responsibility for the adequacy or accuracy of this release.

For further information:

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